

Be a CVMA U Course Partner

Support Veterinary Medicine Education

CVMA U is the esteemed Education program of the Chicago Medical Veterinary Association

Through CVMA U, best-in-class in person, online, and on-demand courses are available to those in the field of veterinary medicine. We welcome partners to exhibit at in-person courses to connect personally with veterinarians and veterinary technicians in the Chicago area**. For the online and on-demand courses, we have opportunities for you to show your support of veterinary professionals while spreading information about your products and services.**

IN-PERSON COURSE EXHIBITORS: Six in-person courses will take place in 2027 facilitated by renowned subject matter experts. Courses are approved for six RACE credit hours. The courses take place from 8am-4pm at the Brookfield Zoo.

General Exhibitor Rate: $1,800

- Exhibit space outside the lecture auditorium for six in-person courses
- Opportunity to meet personally with approximately 450+ veterinary professionals in the Chicago area
- Shared slide recognition
- Lunches for two people

Silver Exhibitor: $2,700

- Exhibit table outside the lecture hall for six in-person courses
- Promotion on CVMA website for two months
- One promotion in CVMA's newsletter with a distribution to 3,500 veterinary and CVT professionals in the Chicago area **Customarily have a 70 percent open rate!*
- Shared signage recognition
- Opportunity to meet personally with approximately 450+ veterinary professionals in the Chicago area
- Lunches for three people

Gold Exhibitor: $5,500

- Exhibit space outside of the lecture hall for six in-person courses
- Recognition on a slide in the class auditorium
- Recognition in two CVMA's newsletters with a distribution to 3,500 veterinary professionals in the Chicago area **Customarily have a 70 percent open rate!*

- Opportunity to meet personally with approximately 450+ veterinary professionals in the Chicago area

- CVMA website recognition for three months
- Gold partnership signage
- Lunches for four people

Platinum Exhibitor: $7,500

- Introductions of themselves and the course presenter
- Large, L-shaped exhibit space by the entrance to the lecture room for the specific course of choice. Five regular exhibit spaces for the other in-person courses.
- Recognition on an independent slide shown on a lecture screen to registrants
- Recognition in two CVMA's newsletters with a distribution to 3,500 veterinary professionals in the Chicago area **Customarily have a 70 percent open rate!*
- Opportunity to meet personally with approximately 450+ veterinary professionals in the Chicago area
- CVMA website recognition for a minimum of two months as an education platinum sponsor
- Exclusive platinum partnership signage
- Opportunity to provide a seat drop for each attendee at the specific course platinum exhibitor course
- Social media recognition
- Maximum of 4 complimentary lunches for company representatives at the on-site CE event

ONLINE COURSE PARTNERS: Partners can connect their brand with the CVMA U Online and On-Demand Courses. Partners who support the real-time online courses are included in the On-Demand programs. On-Demand programs are offered for a two-year period. Partner promotions are included in this offering for two years.

Online Course Partners: $2,700 for the real-time and on-demand courses

- Promotions in a minimum of two electronic Vet*Connect*Chicago newsletters that promote the course
- Promotions in isolated education communications
- Social media exposure
- Recognition of the online course partner(s) at the beginning of each week of the real-time online course
- Independent slides included on the screen and contact information
- CVMA Website recognition
- Brand recognition for two years on the on-demand course
- Recognition in two CVMA's newsletters with a distribution to 3,500 veterinary professions in the Chicago area **Customarily have a 70 percent open rate!*

Secure your CVMA exhibitor space or your Online Course Partnership today. If using a credit card for payment, contact Kayla at 630.325.1231 or info@chicagovma for a personalized payment link. Payments by check should be mailed to our **new address**:

Chicago Veterinary Medical Association
47 Division Street, Unit 343
Chicago, IL 60610

We have additional partnership opportunities such as web seminars, white papers, and creative partnership packages to fit specific budgets. For more information, call 630-325-1231 or write to Michele Cohen at mcohen@chicagovma.org.