An Executive Board Meeting of the Chicago Veterinary Medical Association was called on Tuesday, January 26th 2016 at 8:02 pm at the CVMA office in Burr Ridge, IL.

In attendance: Executive Board Members, Committee Members and ISVMA Representatives: Drs. Rosemarie Niznik, Benjamin Welbourne, Tracey Hlede, Ajaz Alvi, Anthony Coronado, Amanda Full, Audrey Keller, Linda Kopija, Peter Langer, Emil Baukert, Lyle Brumley, Todd Florian, Shannon Greeley and David Saidel (phone).

Board Members not present: Drs. Robert Plourde, Simone Sidel, Priya Bhatt and Joanne Carlson.

Also present: Richard Susralski, Eric Voogd and Norm Bloch.

Call to Order
Dr. Niznik called the meeting to order.

Correspondence
Dr. Niznik reviewed and discussed the correspondences since the last Board Meeting.
- Norm Bloch – Texas Article
- AVMA - Impact on workforce of more veterinary school seats
- AVMA - Calling all leaders: 2016-2017 AVMA Future Leaders Program
- CACC video email thread
- DCACC Renovation Email for CVMA Membership – **Group agreed to forward information to members as informational without CVMA endorsement.**
- AVMA - Free-roaming Abandoned and Feral Cats Policy Revised
- Economics of Veterinary Medical Education National Summit

Report of the Executive Director
*Richard Susralski*

*Membership Billing* - There are 148 people who have not paid their 2016 dues. Last year at this time there were 155 and the year before 150. So far this year there are 3 that are not renewing. Last year we had a total of 75 not renewed and the year before 96.

Review Board Binder Handouts. Rich reviewed the contents of the Binders for the group.

Volunteers are needed for the upcoming Family Pet Expo; March 18-20, 2016.

Report of the Executive Assistant
*Danielle Rothe*

- Created/updated docs for 2016, i.e. letterhead, invoices, etc.
- Communicating with March CE speaker, requested picture for bulletin, notes by 2/11 and reminder to make travel arrangements, etc.
- Created and distributed calendar events for all 2016 board meetings.
- Created calendar reminders for 2016 CE series, i.e. speaker communications and RACE deadlines
- Developing February/ March Bulletin and will submit to Communications committee for review and approval by 1/18 (responses due by 1/20).
- Renewing classifieds: confirming changes, taking payments, sending invoices.
- Volunteer thank you letters produced and distributed w/certificates.
- Lifetime Member plaques mailed to recipients.
- New member letters distributed.
- Compiling RACE application docs for March CE (due by 1/31).
CVMA EXECUTIVE BOARD MINUTES  
Tuesday, January 26th, 2016

CVMF – March 11 Fundraiser: Celebrate Saving Pets in Need
- Designing promo materials, public invite & social media event
- $8000 in Committed Sponsorships received so far
- Working closely with Dr. Linda Kopija and Dr. Priya Bhatt
- Reaching out to contacts for auction items; Receiving auction and swag donations in office

Report of the Secretary  
Dr. Tracey Hlede
Dr. Hlede presented the Minutes from the November 24th, 2015 meeting. No corrections were made and the Minutes are approved as submitted.

COMMITTEE REPORTS

Animal Welfare – No Report  
Dr. Linda Kopija

Bylaws – No Report  
Dr. Shannon Greeley

Communications – Bulletin/Website  
Dr. Benjamin Welbourne
The February / March Bulletin is now being printed. The deadline for submission was January 15. If you have ideas or articles please submit them prior to the deadlines.

The office and members online have been processing member dues renewals and CE registrations through the new AMO database system. For the most part, it has been going well and minor bugs have been being worked out. Most of the data that was stored on the WordPress website was transitioned over to AMO for storage. Most items that were under the Member tab on the website have been moved to the Member landing page once the member is signed in. This will free up space on the website allowing it to process faster and make the information more secure as only members logged in will be able to access it.

Continuing Education  
Drs. Sedlacek / Miz
On December 9, 2015 the CVMA hosted a continuing education seminar on the topic of Infectious Diseases with Dr. Jane Sykes as the speaker. The meeting was held at Hamburger University in Oakbrook, Illinois, and had 180 attendees. The number of surveys turned in totaled 13. Survey respondents scored the speaker @ 4.92/5.0 and the topic @ 4.92/5.0 points. During lunch, there was also a General Membership Meeting to approve next year’s Executive Board and an awards ceremony to celebrate newly inducted Life Members and CVMA Award winners.

On March 16, 2016 the CVMA will host a continuing education seminar at Hamburger University in Oak Brook, Illinois on the topic of Dentistry; featuring Dr. Barden Greenfield as the speaker.

Governmental Relations
Dr. Shannon Greeley
Dr. Greeley noted that the ISVMA will be having a Legislative meeting with all regions on February 3, 2016. She is coordinating a joint meeting between the Animal Welfare and Governmental Relations Committees. Eric is continuing to monitor the Chicago Anti-microbial ban legislation. There may be upcoming changes in leadership at Cook County Rabies Control as Dr. Alexander’s health is declining. Chicago Animal Care and Control is in the process of a search for a new Executive Director. Eric noted that Sgt. George and the entire Animal Crimes Team has been disbanded.
Historian
In recognition of the CVMA’s 120th anniversary, the Governor, Chicago Mayor and Cook County will issue proclamations. Dr. Greeley would like to solicit CVMA Members to be recognized as Heritage Veterinary Hospitals; requirements are 50 years or more in business. The Committee is considering recognizing the accomplishments of Dr. Elinor McGrath, a 1910 Veterinary graduate and first woman member of the AVMA in conjunction with our anniversary celebration. Sponsors are being sought out to fund an event. Dr. Greeley also notified the group that Dr. Ray Wise, long time CVMA Historian is in failing health. Dr. Niznik noted recently reviewing the CVMA Articles of Incorporation and thought it would be good for the entire Board to receive a copy to review to compare our original mission to our current actions.

Human Animal Bond
The Human Animal Bond Committee coordinates Wings Support Group Meetings the first Wednesday of every month at the CVMA Office. The next Wings meeting is scheduled for February 3, 2016.

Membership
The membership committee hosted a discussion group Let’s Talk: Compounding Pharmacies on Thursday, December 3 at 8pm at the CVMA office. We welcomed Dr. Lynne White-Shim as our moderator. She has been working closely with this issue as an Assistant Director of AVMA’s Division of Animal and Public Health. The meeting was also attended by Diamondback Drugs and a legal represented from their office. It was another session be scheduled for more attendees to gain this valuable insight.

Veterinarian Applicants: Drs. Danielle Adamo, Julia Baehr, Geraldine Cretacci, Erin George, Amanda Haase, Mary Hannah, Jacquelyn Hasson, Aria Hill, Edward Holub, Matthew Hudson, Shannon Layne, Megan McGlothin, Lenyr Munoz, Tara Ooms, Kimberly Podlecki, Amy Priest, Maria Racioppo, Laura Schwartz, Molly Shepard, Christine Skoglund, David Silliman and Lauren Tassone.

Student Applicants: None

Motion made by Dr. Coronado, Seconded by Dr. Florian to approve new members; Passed

Nominations

Public Education
Eric reported that the Chicago IKC Show has been declining in public participation over the past few years and the venue and dates have changed; therefore the Committee has decided to forego attending this year and reevaluate. Individual doctors will attend and report their recommendations. With possibly losing participation at this event, the committee is searching other STEM venues to expand participation in other areas.

Public Relations – See Attached
Eric asked the board for permission to have the FBI speaker at the CVMA CE give a 15 min presentation before lunch instead of getting saddled with a $700 set-up fee for projection throughout the lunch, everyone was in agreement.

Scholarship – No Report
CVMA EXECUTIVE BOARD MINUTES
Tuesday, January 26th, 2016

Social Media

Dr. Rosemarie Niznik
CVMA/CVMF Social Media Report - January 2016

Facebook

CVMA
Total Likes: 582
Total Reach: 713
Recent popular posts: Recall Notice about Baxter Recalling IV Fluids - Reach: 1,000; Mystery Cat surprising shoppers in grocery store - Reach: 1,200
Administrators: Rich Susralski, Danielle Rothe
Editors: Christie Comm, Shannon Greeley, Rosemarie Niznik, Priya Bhatt

CVMF
Total Likes: 272
Total Reach: 12
Recent popular posts: Heartwarming story about Caitlyn Dog that had tape placed on her muzzle - Reach: 248
Administrators: Shannon Greeley, Danielle Rothe, Rosemarie Niznik, Linda Kopiya,
Editor: Priya Bhatt

Twitter

@ChicagoVMA
Followers: 525 Following: 754
Administrators: Danielle Rothe, Rosemarie Niznik

@ChicagoVMF
Followers: 45 Following: 81
Administrators: Danielle Rothe, Shannon Greeley

Pinterest

Chicago Vet Med Association
Followers: 73 Following: 150 Pins: 133 Boards: 8
Administrators: Danielle Rothe, Rosemarie Niznik

Chicago Vet Med Foundation
Followers: 22 Following: 63 Pins: 44 Boards: 5
Administrators: Danielle Rothe, Rosemarie Niznik, Shannon Greeley

Instagram

ChicagoVMA
Full name: Chicago Vet Med Association
Followers: 49 Following 90 Posts: 24
Administrators: Rosemarie Niznik, Danielle Rothe

ChicagoVetMedFoundation
Full name: Chicago Vet Med Foundation
Followers: 12 Following: 71 Posts: 2
Administrators: Rosemarie Niznik, Danielle Rothe

Report of the Treasurer

Dr. Ajaz Alvi
Dr. Alvi reviewed the Profit & Loss Statement and Balance Sheet through 123115. The reports were accepted as presented.
Report of the President-Elect
Dr. Benjamin Welbourne
Dr. Welbourne reported on his attendance of the AVMA VLC. There were over 600 AVMA Members in attendance and it was a very good networking and social event. The AVMA PAC hosted a social event the first night. The conference focused on things like Life Balance, Feelings, Mental Health, Millennials, etc…. It was suggested the CVMA consider hosting a Debt Management talk to appeal to new grads and millennial members.

Report of the ISVMA Representative
Dr. Florian noted that the next ISVMA Board meeting is scheduled for February 10, 2016 at JJC.

UNFINISHED BUSINESS
ISVMA Regional Sponsorship for Power of 10 was further discussed. Information about specific use of the funds was presented.

Motion made by Dr. Baukert, Seconded by Dr. Florian to give some donation; Passed

Motion made by Dr. Hlede, Seconded by Dr. Baukert to donate $500 to the ISVMA; Passed

Motion made by Dr. Coronado, Seconded by Dr. Langer to also reimburse up to $500 of expenses to participants from our region for expenses not otherwise reimbursed; Passed

Dr. Niznik updated the group on Strategic Planning ideas. Estimates for Strategic Planning facilitators will sought to determine if we should move forward with a facilitator or on our own. Dr. Niznik suggested a strategic planning session this year with a specialist to guide us as the ISVMA has used successfully Bob Harris in the past.

Rich talked about expanding Membership Categories to increase income and influence. The categories might include Part-Time, Out-Of-State, Retired, Medical Leave, etc…. In addition to adding categories, we might consider expanded marketing to all Veterinary Schools to increase Student Memberships.

Dr. Coronado brought up that we needed to select a Student Liaison at Illinois. Eric will contact the College to solicit volunteers. Dr. Coronado also noted that Kate Monick expressed interest.

Dr. Greeley brought up the Healthy Pets/Healthy Family introduced last year. She would like to have a CVMA One Health Task Force created to push this initiative forward. Dr. Niznik asked her to create a proposal for the Task Force with a Job Description for its responsibilities.

NEW BUSINESS
Dr. Niznik reported on her attendance of the AVMA VLC. Her top takeaways were that the meetings have different focuses each year; there was more of a social feel this year; she learned about different types of business clothing and to wear a nametag on the right side; there was a millennial focus this year and also a lot about wellness, compassion fatigue and suicide.

Dr. Niznik asked if there was any other new business; none was heard.

Dr. Niznik closed meeting at 10:14pm.

Next Board meeting is scheduled on February 16, 2016 at 8pm as a telephone conference.

After the meeting was closed, Dr. Niznik asked to speak to the Executive Board in Closed Session.